

*the Gina*<sup>TM</sup>

WRAP SNAP STYLE

B I N A  
B R I A N C A



# The Bina. It's got you covered.<sup>™</sup>

Finally, a fashion solution that's simple, flattering on all figures and extremely versatile. You control how you wear it. It adapts to your lifestyle and mood. It multitasks, just like you do. Carrying one in your handbag is like carrying fashion insurance.

The Bina<sup>™</sup> is a one-of-a-kind, patent-pending fashion innovation. It's made from the highest quality, ultra soft fabric and is available in many beautiful colors. Perfect for travel and makes a great gift.

This step-by-step booklet shows you how fun and easy it is to create so many unique looks from just one item. And with your own creativity, it can be so much more. You can also watch "how to style" videos online. To order the latest colors and fabrics, visit [binabrianca.com](http://binabrianca.com).



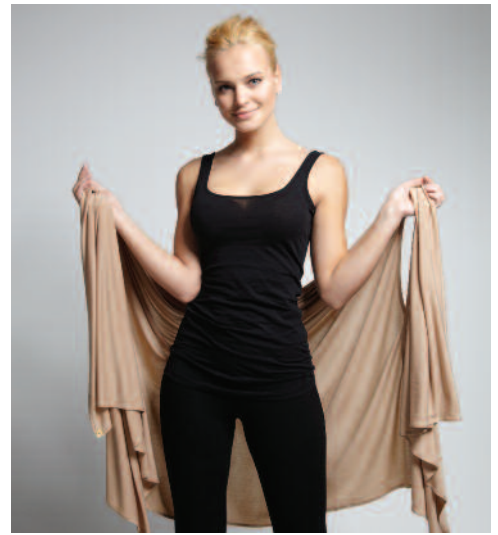
**Inventor and Founder**  
Bina Brianca



# cardigan



binabrianca.com



1. Open The Bina™ lengthwise behind you



2. Place around your shoulders and slip your arms through the slits



You've just learned how to make a classic cardigan

Style tip: Wear belted



1. Fold The Bina™ in half lengthwise, making certain slits are facing down



2. Wrap around your shoulders and tie the ends in front



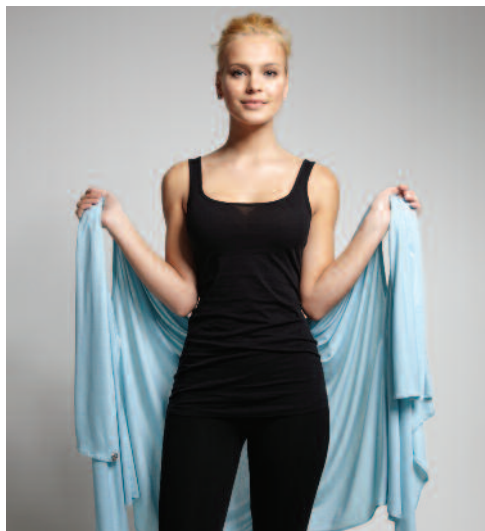
You've just learned how to make an elegant stole





shrug

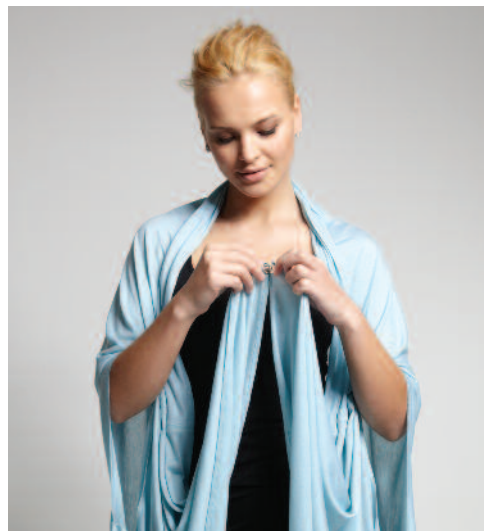




**1.** Open The Bina™ lengthwise behind you



**2.** Slip your arms through the slits



**3.** Take the front ends and snap together



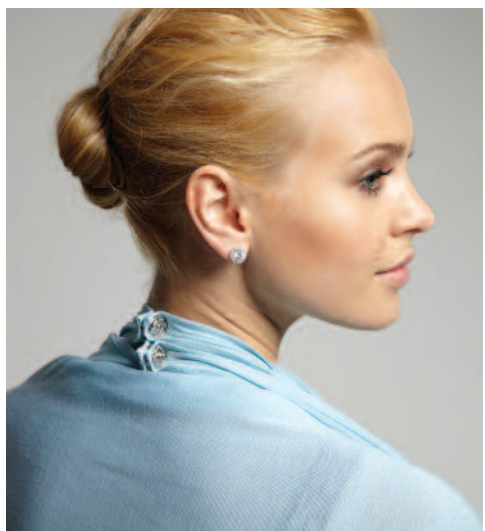
**4.** Lift the connected ends over your head and place around your neck



Style tip: For a longer shrug simply stop here



**5.** Take the two remaining ends and snap them together



**6.** Lift the connected ends over your head and place around your neck



You've just learned how to make a fun shrug



poncho







**1.** Fold The Bina™ in half width-wise and line up slits



**2.** Put your head through both slits



You've just learned how to make a stylish boatneck poncho



Style tip: Twist to create asymmetrical poncho



Style tip: Twist again for v-neck poncho

blouse



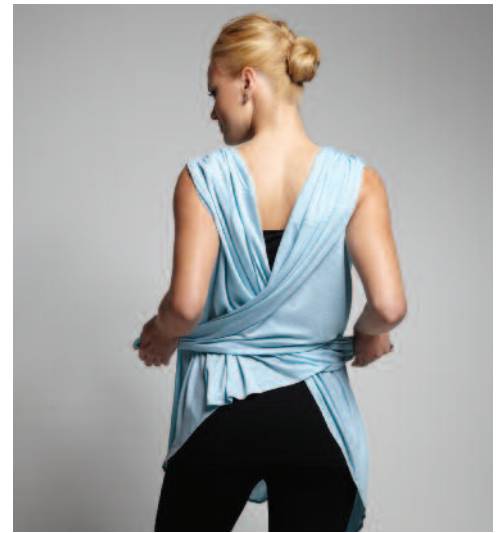




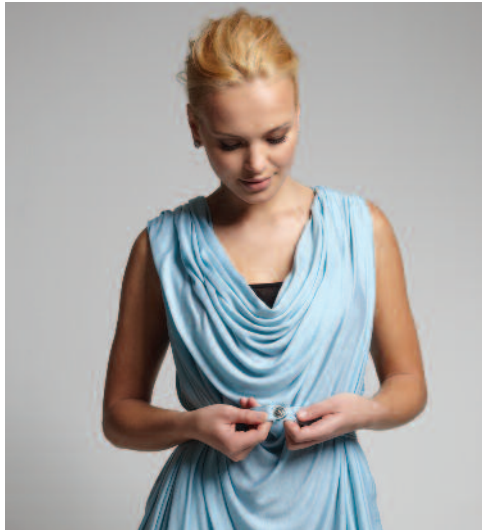
**1.** Facing The Bina,<sup>™</sup> put your arms through the slits



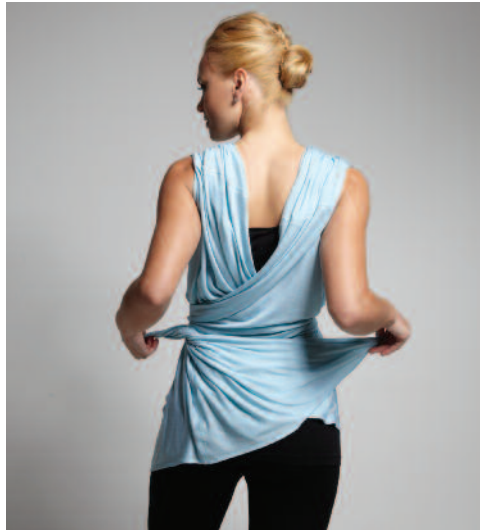
**2.** Pull both sides of the fabric up over your shoulders



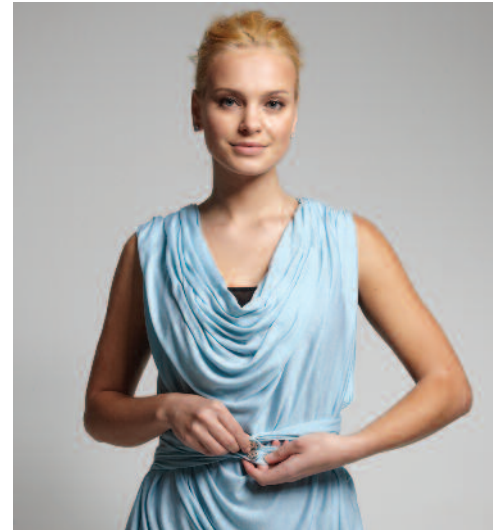
**3.** Take the furthest ends and cross them behind your back, wrapping them forward and around you



**4.** Snap the two ends together at the waist



**5.** Repeat by taking the remaining two ends and cross them behind your back, wrapping them forward and around you



**6.** Snap the two ends together and connect all of the snaps together. Gently pull and drape neckline to cover snaps.



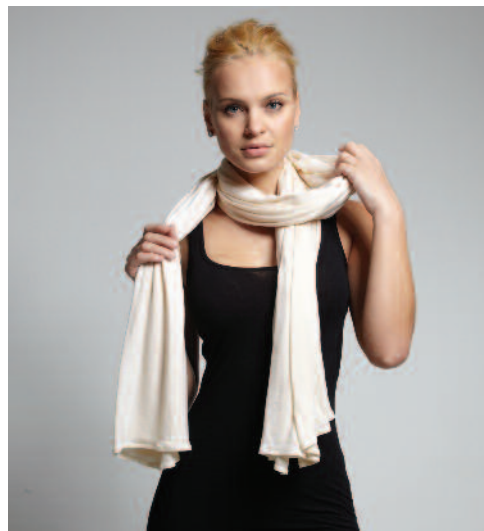
You've just learned how to make a gorgeous blouse



1. Gather The Bina™ lengthwise



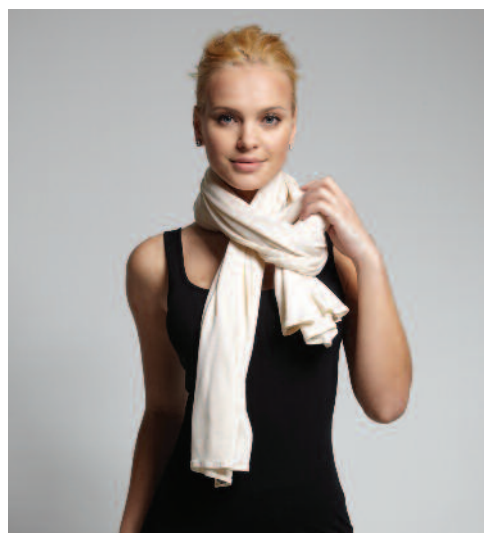
2. Place the fabric around your neck lengthwise keeping one side longer than the other



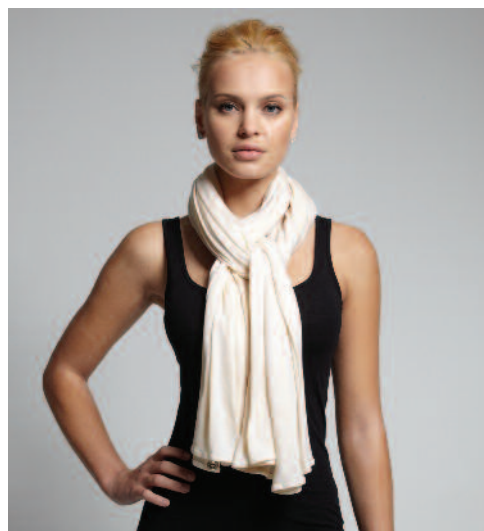
3. Take the longer end and wrap around your neck while holding onto the loop



scarf



4. Continue with the longer end, place it under the shorter end and pull it through the loop



You've just learned how to make a fashionable scarf

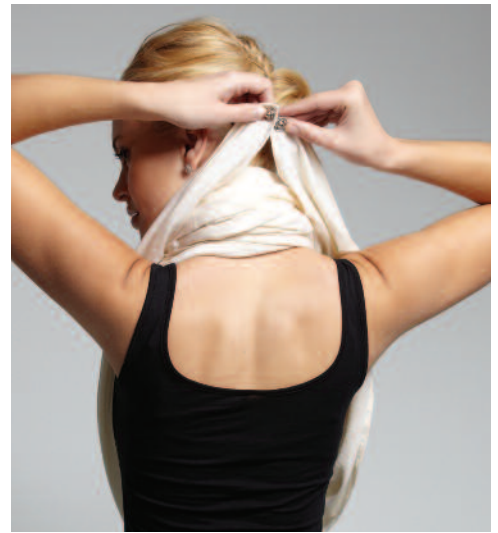




1. Starting from the scarf style, make sure both ends are even



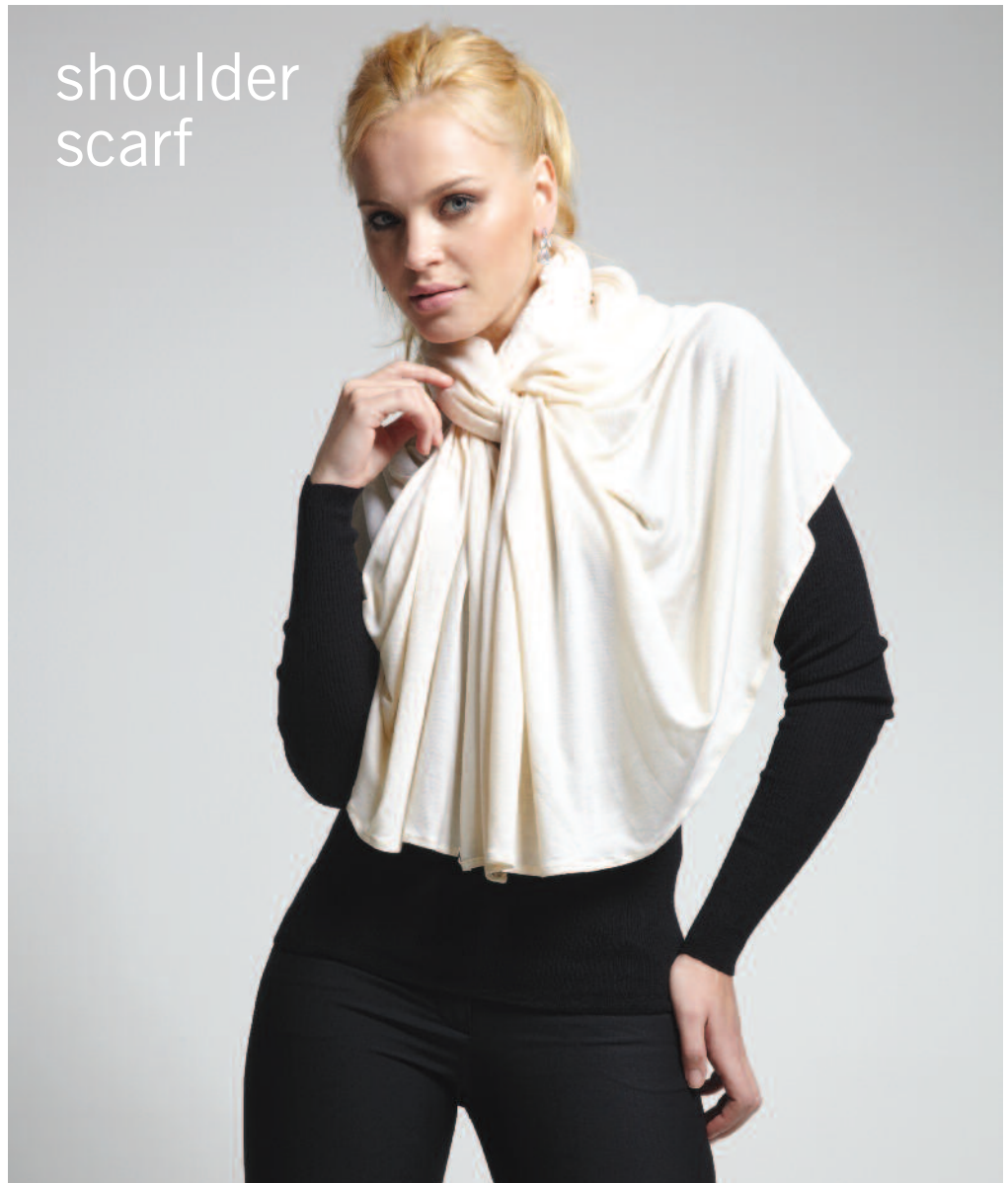
2. Take the snaps on the outer most ends



3. Snap them together behind your neck, adjust the draping over shoulders



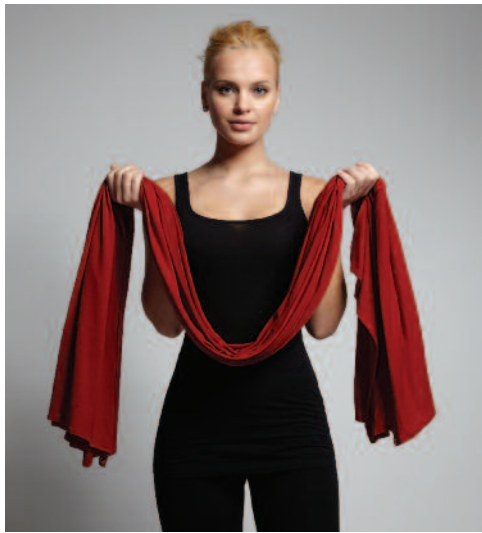
You've just learned how to make a unique shoulder scarf



turtleneck







**1.** Gather The Bina™ lengthwise



**2.** Wrap the fabric around your neck making sure both ends are even



**3.** Place your arms through the slits



**4.** Snap the front ends together



You've just learned how to make a pretty turtleneck

# front wrap



**1.** With The Bina™ open in front of you, slip your left arm through the slit



**2.** Wrap the other end of the fabric around your back and put your arm through the slit, drape in front over your shoulder



You've just learned how to make a chic front wrap





1. With The Bina™ open behind you, slip your left arm through the slit



2. Wrap other end under your arm and put your arm through the slit, drape behind your shoulder



You've just learned how to make a sexy, sophisticated back wrap



headscarf







**1.** Open The Bina™ lengthwise



**2.** Put your face through one of the slits widthwise and cover head



**3.** Take the remaining longer length of fabric, and wrap it around the back of your neck



**4.** Go all the way around again and tuck under the drape



You've just learned how to make a beautiful headscarf

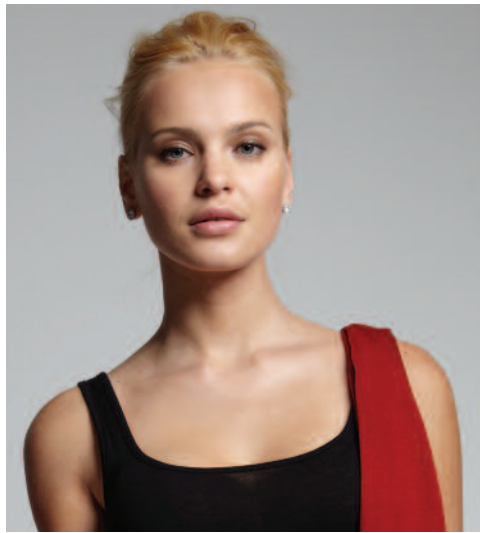
tunic



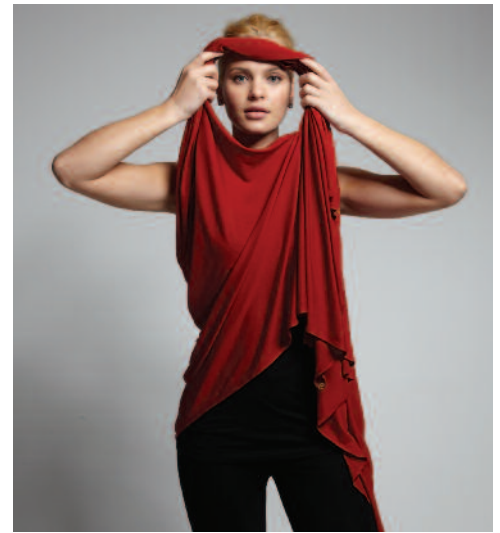




**1.** With The Bina™ open behind of you, slip your left arm through the slit



**2.** Gather fabric on your shoulder in a narrow band



**3.** Wrap the other end under your arm and put your head through the slit



**4.** Adjust neckline over your shoulder



You've just learned how to make a hip tunic

the perfect gift







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the Bina<sup>TM</sup>

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